

# ECOMED

## PROGETTOCOMFORT

GREEN EXPO DEL MEDITERRANEO

Amazing  
events

APRIL 6<sup>th</sup> - 8<sup>th</sup>  
**2022**  
LE CIMINIERE



**PROPOSALS  
SPONSORSHIP**

WATER AND CLIMATE | WASTE AND RESOURCES | ENERGY AND MOBILITY

ECOARCHITECTURE AND REGENERATION

Project

**CATANIA**  
**2030**

# ECOMED

## PROGETTOCOMFORT

GREEN EXPO DEL MEDITERRANEO

ORGANIZZAZIONE  
**Amazing**  
events

APRIL 6<sup>th</sup> - 8<sup>th</sup>  
**2022**  
LE CIMINIERE

WATER AND CLIMATE | WASTE AND RESOURCES | ENERGY AND MOBILITY

ECOARCHITECTURE AND REGENERATION

## PROPOSALS SPONSORSHIP

**MAIN SPONSOR**

---

**GOLD SPONSOR**

---

**EVENT SPONSOR**

---

**TECHINICAL SPONSOR**

---



**Attention: For all the following proposals, placement and dimensions of the logo are proportional to the event's graphics and so, they are set under Amazing srl indisputable judgement.**

## MAIN SPONSOR

- **Sponsorship of Institutional CONFERENCE ROOMS** of the event includes: insertion of your logo on the website communication that is related to the all conferences that will be held in the institutional CONFERENCE ROOMS of the event.
- N.1 **top banner advertising** on the home page of the official website of the event [www.ecomed.it](http://www.ecomed.it) [www.progettocomfort.it](http://www.progettocomfort.it), from August 08th 2021 till May 31st 2022 following rotating principle.
- N.1 **page in the on-line general catalog** of the exhibitors **ECOMED - PROGETTO COMFORT**
- Insertion of your sponsor logo on paper materials such as **cards, invitations, leaflets and visitors' guide** (programs).
- Sending of 2 **thematic newsletters of ECOMED - PROGETTO COMFORT** addressed both to our visitors and to our exhibitors (there are about 40,000 qualified operators and companies of the EXPO Thematic Areas).
- No. 2 **press releases** promoted by our press office to all contacts of the exhibition.
- Placement of your logo on the **Backdrop** during the press conference for the presentation of the event and interviews.
- Insertion of your sponsor logo on a maxi **tarp placed outside** the Exhibition Center.
- Affixing of the logo on the systems provided for the **outdoor billboard advertising campaign** as shown below:  
N.90 Posters 6x3 and 6x6 traditional and luminous, distributed n.50 Catania and Province, n.20 Palermo, n.5 Messina, n.5 Ragusa, n.3 Siracusa, n.2 Agrigento, n.2 Trapani, n.2 Caltanissetta, n.1 Enna, exit 28.03.2022.
- Placement of the logo on the **press advertising campaign** as shown below:
- **ADVERTISING Newspaper LA SICILIA:**  
N. 1 half page mm base 276x164,5 h;  
N. 1 full page mm base 276x388,5 h.
- **ADVERTISING LA REPUBBLICA SICILIA Edition 50,000 readers source audipress:**  
N. 1 full publi-redactional page mm.275x410  
N.3 half page mm.275x410 net euro 1.050,00  
Website: [palermo.larepubblica.it](http://palermo.larepubblica.it), average daily audience source audiweb : pc 34.740; tablet 9.970; smartphone 146.307  
n.1 Big rectangle, 2 weeks campaign, cross device on pc, tablet and smartphone, n.1 full slot 130.000 IMPS

**SPONSOR VALUE: € 20.000,00 + VAT**

## GOLD SPONSOR

---

- **Organization of n.1 CONFERENCE** proposed by you which includes:
  - Conference room fully equipped with audio & video system;
  - Insertion of your logo on website section dedicated to your conference;
  - Institutional desk at the entrance of the room that will host your conference with Hostess for the distribution of advertising material provided by the sponsor during the conference;
  - Customization inside the conference room that includes: n.1 single-sided totem (roll up 100x200 cm at the entrance of the room), backdrop to the speakers' stage;
  - Organizational secretariat for institutional and marketing purposes;
  - Sending of multiple invitations to the conference to our database and to the professional orders concerned;
  - Possibility of collecting the names of those who participate through the Sponsor's staff;
- N.1 **top banner advertising** on the home page of the official website of the event [www.ecomed.it](http://www.ecomed.it) [www.progettocomfort.it](http://www.progettocomfort.it), from August 08th 2021 till May 31st 2022 following rotating principle.
- N.1 **page in the on-line general catalog** of the exhibitors **ECOMED - PROGETTO COMFORT**
- N.1 **promotional video** realized and provided from the sponsor that will be broadcasted through our social network accounts (FACEBOOK, TWITTER, YOUTUBE, INSTAGRAM).
- Insertion of your sponsor logo on paper materials such as **cards, invitations, leaflets and visitors' guide** (programs).
- Sending of 2 **thematic newsletters of ECOMED - PROGETTO COMFORT** addressed both to our visitors and to our exhibitors (there are about 40,000 qualified operators and companies of the EXPO Thematic Areas).
- No. 2 **press releases** promoted by our press office to all contacts of the exhibition.
- Placement of your logo on the **Backdrop** during the press conference for the presentation of the event and interviews.

**SPONSOR VALUE: € 12.000,00 + VAT**

## EVENT SPONSOR

---

- N.1 **top banner advertising** on the home page of the official website of the event [www.ecomed.it](http://www.ecomed.it) [www.progettocomfort.it](http://www.progettocomfort.it), from August 08th 2021 till May 31st 2022 following rotating principle.
- N.1 **page in the on-line general catalog** of the exhibitors **ECOMED - PROGETTO COMFORT**
- Insertion of your sponsor logo on paper materials such as **cards, invitations, leaflets and visitors' guide** (programs).
- Sending of 2 **thematic newsletters of ECOMED - PROGETTO COMFORT** addressed both to our visitors and to our exhibitors (there are about 40,000 qualified operators and companies of the EXPO Thematic Areas)
- No. 1 **press releases** promoted by our press office to all contacts of the exhibition.
- Placement of your logo on the **Backdrop** during the press conference for the presentation of the event and interviews.

**SPONSOR VALUE: € 5.000,00 + VAT**

## TECHNICAL SPONSOR

---

- N.1 **top banner advertising** on the home page of the official website of the event [www.ecomed.it](http://www.ecomed.it) [www.progettocomfort.it](http://www.progettocomfort.it), from August 08th 2021 till May 31st 2022 following rotating principle.
- No. 1 **press releases** promoted by our press office to all contacts of the exhibition.

**SPONSOR VALUE: € 2.500,00 + VAT**



**AMAZING S.r.l.**  
Via Del Rotolo, 44-46  
95126 Catania  
[www.amazingevents.it](http://www.amazingevents.it)  
[info@amazingsrl.it](mailto:info@amazingsrl.it)